

## Executive Committee Meeting 8 November 2008

Presiding: Chair Barbara Howe

Recording: Recording Secretary Stephanie Watson

Other Committee Members Attending: Jason Bateman, Paul Elledge, Brian Irving, Phil Jacobson, Rick Pasotto, Chris Spruyt

Also Attending: Phil Rhodes from Chapel Hill, Matthew Drew from Durham

CALLED TO ORDER at 10:10 AM by Howe

Agenda reviewed, modified, and accepted as modified.

Minutes for 14 June 2008 accepted as read.

Minutes for 2 August 2008 accepted as read.

### Chair Report

-- Barbara Howe present and reporting, primarily elaboration on the following written report:

::BEGIN SUBMITTED WRITTEN REPORT::

The chair got involved as campaign manager for the Munger for Governor campaign and stayed pretty busy with that from mid August until now. It was a good experience. In addition to helping support our outstanding candidate, traveling around with him gave me the opportunity to meet many enthusiastic people who are potential organizers and candidates. My goal over the next several weeks will be I have responded to numerous media inquiries. Of note, one inquiry from Durham Herald Sun regarding our candidate for NC House using the phrase "re-elect" on his campaign signs. I received another inquiry on Nov. 6 regarding our Senate candidate in Brunswick County. Rachel was the margin of difference between the old incumbent Democrat and the Republican. Most other media inquiries were related to the Munger campaign.

::END SUBMITTED WRITTEN REPORT::

### Vice-chair Report

-- Lee Wrights was absent and submitted no report.

### Recording Secretary Report

-- Stephanie Watson present and reporting.

-- UnPolitics.org addressed the following email to the LPNC recording secretary, and was shared to the committee for information only:

"Dear Fellow Libertarian,

UnPolitics.Org - The Revolution's Technological Advantage, has created the Libertarian Think-In. This will enable all

Libertarians, from everywhere, to collaborate and think our way to

victory.

Please take a look at how the Libertarian Think-In works on our website, [www.UnPolitics.Org](http://www.UnPolitics.Org). And please watch our videos so you understand how we are planning to help the Libertarian Party become a majority party.

We would like you to copy and paste the embed code at the bottom of this email into your website so that Libertarians can participate in the Libertarian Think-In from your website. This works just like embedding a YouTube video on your website.

Meetup group pages are technically limited and cannot display the Libertarian Think-In. Therefore, it is important to put the Libertarian Think-In on ALL Libertarian Party websites so that every UnPolitics.Org"deas are heard and our best ideas rise to the top.

#### Treasurer Report

-- John Caveny was absent and submitted the following report:

::BEGIN SUBMITTED WRITTEN REPORT::

Treasurer's Report, Libertarian Party of North Carolina  
November 7, 2008

#### Account Balances

GENERAL ACCOUNT BALANCE:	\$ 1,451.62
FEDERAL ACCOUNT BALANCE:	\$ 953.89
LAWSUIT FUND BALANCE:	No longer maintained as separate figure
EXPENDITURES (2008):	\$ 10,000.00
Since suit was begun:	\$ 26,735.00

#### Other Information

We received a total of \$1963 in September and \$760 in October. All donations in October were from scheduled monthly donations. No donations have been credited yet for November.

Respectfully submitted,  
John Caveny Treasurer

::END SUBMITTED WRITTEN REPORT::

#### Membership Secretary Report

- Jason Bateman present and reporting
- Bateman explained that he got a new report from the national LP and needed to get those incorporated into our LPNC records.
- Bateman reported that he designed the new membership cards and described a plan to start sending those out.
- Bateman announced a plan to bring in a written report for future EC meetings.
- Pasotto asked for a policy on how to address the initial points of contact for new members who have joined and Barbara provided

some suggestions.

- Howe and Bateman determined a need for post-meeting discussion about how to address newly registered voters and new national LP members.

CALLED TO RECESS at 11:40 AM by Howe (for ordering lunch)

CALLED TO ORDER at 11:51 AM by Howe

#### Lawsuit Committee Report

- Barbara Howe present and reporting, including the following written report:

::BEGIN SUBMITTED WRITTEN REPORT::

Outstanding balance: \$33388.09

The latest from the attorneys is that they have almost settled the record on appeal and will file that soon. Once that is filed, it is my understanding the attorneys have 30 days to submit our brief.

::END SUBMITTED WRITTEN REPORT::

- Howe proposed that she would personally pay \$4000 to catch up on the payment schedule, and the LPNC can owe her for that. She explained that a legal document will be drawn up for the loan between Howe and the LPNC.

#### Convention Committee Report

- Barbara Howe indicated that Mike Munger had expressed interest in chairing the committee.
- Without objection, Mike Munger was appointed chair of the Convention Committee.

#### Campus Affiliate Affairs Report

- Campus Coordinator Joy Elliott absent, but submitted the following written report:

::BEGIN SUBMITTED WRITTEN REPORT::

I am pleased to report the very strong showing of the UNC Greensboro Libertarian Club at the Munger for Governor Constitution Day Picnic.

I want to thank them so very much for making the effort to attend that event. The UNC-G campus group is an example of what I would like to have happen with all campus groups across the state. In that they are fairly independent but still keep close ties with the local Adult Libertarian affiliate for any assistance they may need.

Currently, I am coordinating with R. Taylor a student at UNCC concerning the formation of a Libertarian Campus Club at UNC Charlotte. Working with Phil Rhodes on the re-establishment of the UNC-Chapel Hill, Libertarian Club. F. Caleb from Wilmington is interested in establishing a meetup group or facebook which can

include outreach to UNC-Wilmington students. Contacted by a young man from Goldsboro interested in meeting other Libertarian students in his area. Also, one private high school student from Apex interested in forming a group but will have to find out if the I haven't received that many inquiries through the LPNC web site most of my contacts have been from other sources. Either people who have filled out interest cards or whom I have contacted directly through social networking sites. Please if anyone has campus volunteers or contacts pass them along so I can put like minded individuals together at various campuses. The idea is once there are I am attempting to coordinate with local active area Adult rmed. Libertarian groups to mentor or foster their local campus affiliate. If anyone from area groups would be interested acting as a foster for a local campus affiliate please let me know. Having a local resource to assist these campus groups really doesn't require much work. It can be a simple as sharing a meeting location. And allowing the campus group to have their own meeting off to the side at that location. I can also provide a list of suggestions for campus groups I realize until we are able to get out from under our financial debt due to the law suite. There are no funds for the placement of ads in campus papers. Ads to generate interest in forming new campus groups and increasing name recognition for the Libertarian Party. And no gas money to assist to meet with new campus groups. However, If and when we are again able to do so please keep in mind that campus outreach is very important to the future of the Libertarian Party. From campus groups some of our best campaigning can happen. Students tend to have much more flexible schedules and can help staff fair booths and do door to door electioneering. So please lets not forget just how valuable this demographic is to future electoral successes for the Libertarian Party.

::END SUBMITTED WRITTEN REPORT::

#### Outreach Director Report

- Susan Hogarth was absent and submitted no report.
- Howe reported that the Greensboro Fair was not a successful event for outreach, but the NC State Fair, Dixie Classic, Centerfest, and Festival on the Eno were all very successful events.
- Irving requested an account of what was spent at the NC State Fair and the Dixie Classic Fair. Howe reported some numbers, but Irving indicated that he would prefer that had an itemized list of how Hogarth is spending the funds, including how much she is spending of her own money and what she is purchasing with the funds allocated by the EC.

CALLED TO RECESS at 12:04 PM by Howe (for lunch)

CALLED TO ORDER at 12:32 PM by Howe

## Communications Director Report

-- Brian Irving present and reporting, including the following two written reports:

::BEGIN SUBMITTED WRITTEN REPORT for 13 September 2008::

1. Media queries. Only a few, all referred to the Munger campaign.
2. News Releases: Sent out three news releases (Harry Brown Museum, Munger's Shadow Debate, WRAL Offers Munger "Separate but Equal" Forum)
3. Logo: I have been unable to come to an agreement with the webmaster regarding the torch-lighthouse log approved by the Executive Committee. Mr. Pasotto said that the colors do not match the website. I proposed use of the LP penguin or a new design, using the crown with a NC map behind it. He has not responded to this proposal. Nor has he incorporated the agreed to font (Palatino) in the website heading. Recommendation: The LPNC revert to use of the crown. This means using this logo "branding" on the website, fact sheets, news releases, literature and The Tarheel Libertarian. I request that the Executive Committee make a formal decision on this matter.
4. Tarheel Libertarian: As directed by the committee, I "published" online an October-December issue of The Tarheel Libertarian. While this did not take much work, I continue to receive very little input from the members. In my opinion, however, it is not the best use of time and resources. The articles in the online TL could be posted on the website and formatted for printing (Provided, of course, the webmaster cooperates). Recommendation: The LPNC discontinue any publication of the newsletter until we have funds to pay for a print edition. Nevertheless, I will produce a January-March 2009 issue if the Executive Committee does not agree to my recommendation.
5. LPNC Pamphlet: I have printed (at my expense, \$260, no S&H) 1,000 copies of an LPNC pamphlet "Freedom's the answer. What's the question." I will continue to request donations from candidates to pay for the cost, and fund future printings.

::END SUBMITTED WRITTEN REPORT for 13 September 2008::

::BEGIN SUBMITTED WRITTEN REPORT for 8 November 2008::

1. Sent out 21 news releases or media advisories during the campaign, including those for Mike Munger, Phil Rhodes and Chris Cole. I will bring copies of the news release log.
2. Handled 15+ media queries, referring most to the Munger campaign. Post election, I've had two queries regarding the significance of our two percent.
3. Most of the LPNC brochures, and 500 the Libertarian Voters Guide and a Liberty Agenda brochures were distributed at the Dixie Classic and State Fairs.
4. As previously reported, I am no longer using the torch logo, but

have reverted to the crown logo on any printed material produced.

::END SUBMITTED WRITTEN REPORT for 8 November 2008::

- Brian added that he spent beyond the previous reported \$260 to a total of near \$400 on brochures, all of which were distributed.
- Howe suggested that the concern that the Tarheel Libertarian distribution should go entirely electronic can be better addressed with more complete information about the current membership. Discussion followed on ideas of how to consolidate membership and subscription data and get a more definition subscription status from each member.

#### Webmaster Report

- Rick Pasotto present and reporting
- Pasotto reported some of the by-county numbers of registered Libertarians in NC, compiled by scripts he runs daily against the Board of Elections information.
- Pasotto indicated that he added a means of capturing events from user clicks on the website, indicating where people clicked on the site.
- Pasotto stated that senatorial candidate Chris Cole had more page views on the LPNC website than all other pages, including the homepage.
- Pasotto described a plan to move the 2008 candidates information to a separate page and off the left-hand menu.
- Pasotto explained that he was filtering information about newly registered Libertarians and providing information to Bev Wilcox who in turn is working on county organization for registered voters.
- Howe reminded Pasotto to provide the website and services passwords as a backup in case Pasotto was unavailable for ongoing maintenance.
- Pasotto expressed wanting to set up some sort of information gathering for campus organizations, coordinating with Joy Elliott.
- Pasotto encouraged future candidates to start contributing articles for the website every week or so.
- Pasotto asked for people to view information and provide more feedback for the site (by email).

#### Political Director Report

- Without objection, Howe indicated a recruiting effort to get Johnny Shull to serve as Political Director (err...)

#### Bylaws Committee Report

- Phil Jacobson present and reporting
- Jacobson indicated that no action had been started yet as the committee was waiting until after the election, and sufficient time had not passed to get the committee organized.
- Howe agreed to announce that the Bylaws Committee would actively working on its revisions and ready to accept volunteers to contribute.

- Jacobson reported that he would prefer another committee member to chair and would pursue fellow committee members Elledge and Caveny before putting forth the option to others.
- Without objection, the Bylaws Committee was given authority to appoint its own additional members to its committee.

## OLD BUSINESS

### (1) Fundraising

- Howe indicated the agreement with Rebecca Cox fell through.
- Pasotto recommended a message to be posted on the website to encourage contributions toward the lawsuit bills.
- Howe explained that she would provide more definite numbers on the level of success of recent fundraisers.
- Howe expressed that several members willing to do a monthly pledge rather than single sporadic donations would be more useful over time.
- Drew indicated a willingness to work with Howe to ensure that we have sufficient information about registered Libertarians to solicit them as potential party volunteers or contributors.
- Howe announced an initial plan to contact long-standing members by phone.
- Elledge indicated that one of our professional fundraisers that worked with the LPNC for ballot access may be willing to work with us on willing

### (2) Mike Munger expressed a desire to serve as the Convention Committee chair

- Munger was appointed unopposed at the time of the Convention Committee report (see previous part of minutes).

## NEW BUSINESS

### (1) Political Director related tasks and strategy for county organization

- Discussion started about what the role was of Political Director in hopes of better determining who would be qualified for such a position.
- Howe proposed that she would divide the state into its 100 counties and get volunteers to cold call registered Libertarians in those counties to determine whether any of them would be willing to be the county affiliate organizer for that county.
- Phil described some alternate approaches, including soliciting for interest in participation rather than interest in leading the organization, and including organizing by issue as a lead-in for organizing by geographic location.
- Continued discussion resulted in some preliminary plans for EC members to start the effort.
- Drew and Watson discussed the importance of moving to using a database for ongoing membership record tracking.

- Howe expressed that Bev Wilcox may be provided an official title for organizing county affiliates, and others expressed a desire for a committee.
- Howe closed this business point with an agreement to get the membership and registered voter information organized before continuing plans for organizing affiliates.

(2) Working with the Green Party for ballot access reform

- Irving described the forums that the Green Party organizing and holding before the 2008 election including local candidates, primarily for the discussion of ballot access.
- Irving stated that Jan McKay had written a bill for ballot access reform and started working to get the bill considered.

(3) New descriptions for Communications Director and Webmaster

MOTION: Brian Irving moved to update the written motion to update the description of the Communications Director and Webmaster to the following:

"The Communications Director shall be responsible for planning, developing and coordinating the overall media and public information program of the LPNC, including the party's newsletter and website.

- producing news releases, fact sheets, position papers, issue
- producing articles, information and updates to the contents of

The Webmaster shall be responsible for the design and technical aspects of the LPNC website, including maintenance and updates. The webmaster will insure content provided by the Communications Director and other Executive Committee members is posted as soon as possible."

SECOND: Paul Elledge

DISCUSSION included:

- Points of information to clarify the difference between what exists now and what this change entails
  - Who is responsible for content, and who has the power to determine what gets posted
  - Irving indicated unwillingness to continue in his position as Communication Director if Pasotto continued as Webmaster
- EC members present continued discussion in hopes of mediating the interpersonal conflict through setting some rules for exchange between them.

MOTION: Phil Jacobson moved to table

SECOND: Chris Spruyt

PASSED with a single opposition vote by Irving

(4) Open and vacated positions on the EC

- Richard Evey submitted a letter of resignation to the EC for his at-large position, and Howe indicated that she would post that letter to the EC email list.

- Because of attendance, the vice chair position is automatically revoked from Lee Wrights, and the at-large position is automatically revoked from Thomas Hill.
- Howe confirmed after the meeting adjourns, two at-large positions and one vice chair position will be vacant.

UPCOMING MEETINGS:

- The next meeting is set for 11:00 AM 13 December 2008 in Greensboro at the Lone Star Steakhouse on High Point Road.
- Tentative dates for future meetings were agreed upon for January 24, 2009, and March 7, 2009.

Howe made a closing statement that we need to keep the Libertarian Party in the news, including taking a position on every bill going through the NC General Assembly.

MOTION: Stephanie Watson moved to adjourn

SECOND: Paul Elledge

PASSED (no opposition)

CALL TO ADJOURN at 2:42 PM by Howe