

Executive Committee Meeting 2 August 2008

Presiding: Chair Barbara Howe

Recording: Recording Secretary Stephanie Watson

Other Committee Members Attending: Jason Bateman, Paul Elledge, Brian Irving, Phil Jacobson, and Rick Pasotto

Also Attending: Richard Schilhavy, Campaign Manager for Mike Munger

CALLED TO ORDER at 11:27 AM by Howe

Agenda reviewed, modified, and accepted as modified.

Chair Report

- Barbara Howe present and reporting
- Minutes for 14 June 2008 meeting were submitted, but they need revision by Howe to correct discrepancies, and thus are not yet accepted.
- Howe announced she would be going with Munger on 8/4 to aid in organizing Buncombe County Libertarians.

Vice-chair Report

- Lee Wrights was absent and offered no report.

Recording Secretary Report

- Stephanie Watson, present, offered no report other than the minutes waiting for revision and approval.

Treasurer Report

- John Caveny was absent, but offered a report as follows:

::BEGIN SUBMITTED WRITTEN REPORT::

Treasurer's Report, Libertarian Party of North Carolina
August 2, 2008

Account Balances

GENERAL ACCOUNT BALANCE:	\$ 3,205.04
FEDERAL ACCOUNT BALANCE:	\$ 1,535.89
LAWSUIT FUND BALANCE:	\$ 1,000.00
EXPENDITURES (2008):	\$ 6,000.00
UNRESTRICTED FUNDS:	\$ 2,205.04

Total donations for July were \$2,709.00, including \$1,000 from Brian Towney designated for the lawsuit. Since the Executive Committee has agreed in principle that lawsuit costs can be paid from general funds, I no longer plan to indicate a separate balance except to the extent that funds are restricted by designation. Mr. Towney's donation was received after the most recent payment was made to our attorneys, so

I consider that amount restricted at this time. We currently have 13 monthly donors providing a consistent base of \$755 per month.

Respectfully submitted,
John Caveny Treasurer

::END SUBMITTED WRITTEN REPORT::

-- The billing information from the law firm handling the ballot access lawsuit need to be added to the minutes as of 6/14 for the previous minutes and as of 8/2 for these minutes. Howe submitted the following numbers:

Invoice for \$36,762 which does not include two payments of \$2000 each, leaving a balance of \$32,762

Membership Secretary Report

-- Jason Bateman present and reporting

-- Bateman has been using information to find out when individuals' membership is expiring with a plan to send a postcard informing them about that status and encouraging them to update their membership. Bateman expressed that he was willing to take on the expense of such notifications on his own.

-- EC members discussed a membership card option to accompany mailing for new or renewed members.

-- Bateman has been receiving information about new members from Howe as she receives them, and Rick Pasotto requested that the email addresses for those members be sent to him for addition to the online mailing list.

Webmaster Report

-- Rick Pasotto present and reporting

-- Pasotto reported that he was willing to offer free hosting service for campaign sites of LPNC members from his own resources, and interacted with Paul Elledge regarding Elledge's campaign. Howe noted that she would inform candidates by email about this resource.

-- Pasotto described a rotating quotation at the bottom of the lpnc.org website on which users could click to refresh the quote randomly from those in a database.

-- Pasotto requested updated information about LPNC committees so that he can update the site. Howe volunteered to get him up-to-date information.

-- Pasotto added lpnc.org/libs_by_county to aggregate information from the SBOE about registered Libertarians by North Carolina county, with the ability to sort by column.

CALLED TO RECESS at 12:09 PM by Howe (for Lunch)

CALLED TO ORDER at 1:10 PM by Howe

Convention Committee Report

-- Barbara Howe, present, had no official report, but said that she would provide Watson with numbers covering the attendance and intake from the 2008 convention.

Outreach Director Report

-- Susan Hogarth, absent, submitted a report as follows:

:::BEGIN SUBMITTED WRITTEN REPORT:::

LPNC Outreach Director Report - 2 August, 2008

Munger and Greens

events: ribfest - sent out replies to inquiries Eno Festival

Alexander and Wilson County affiliate possibilities

Fairs and events:

Insurance for events

August 9, 2008: Candidate meet-n-greet in Raleigh

A "Meet the Candidate" event and pool party at the home of past State Chair Phil Jacobson. You will be able to meet and quiz Wake County Libertarian candidates plus meet other candidates including Dr. Mike Munger, our gubernatorial candidate. You can even win dinner for yourself and a friend with the brilliant and charming Dr. Munger by registering the greatest number of Libertarian voters between now and then (contact me for details). Bring your bathing suit and your toughest questions for our candidates!

Plan to Be There!!

Time, RSVP, location, and other details coming soon.

(1) If you are a Libertarian candidate - Wake or otherwise - who would like to attend, please let me know. PLEASE try to make time for this!!

(2) If you're willing to help send mail to registered Libs in other Triangle-area counties (we have Wake covered), please let me know. hogarth@gmail.com or 919-906-2106

(3) If you would like to help organize or volunteer at this event, please let me know.

September 12-21, 2008: Central Carolina Fair

Greensboro. Volunteers needed. Details to follow. Contact Susan Hogarth.

September 20, 2008: Constitution Day Picnic

Details to follow. Will probably be in Winston-Salem. Volunteers needed. Contact is Susan Hogarth.

September 20-21, 2008: Centerfest in Durham
We will need volunteers for tabling. Contact Susan Hogarth.

October 3-12, 2008
Dixie Classic Fair in Winston-Salem
More details coming soon.

October 16-26, 2008
NC State Fair in Raleigh
More details coming soon.

:::END SUBMITTED WRITTEN REPORT:::

-- Hogarth's report requested funds to cover further expenses at the outreach events at the NC State and Dixie Classic fairs, beyond the previously appropriated amount. Brian Irving expressed concern that the LPNC should have an account of how allocated funds are spent at these events.

MOTION: Brian Irving moved to appropriate \$85 for the registration fee for outreach activities at Centerfest.

SECOND: Paul Elledge

PASSED (unopposed)

MOTION: Phil Jacobson moved to appropriate \$1200 for funding a combination of outreach activities at the NC State Fair, Dixie Classic Fair, and Central Carolina Fair.

SECOND: Brian Irving

PASSED (unopposed)

Campus Affiliate Affairs Report

-- Joy Elliott was absent and did not submit a report.

Lawsuit Committee Report

-- Barbara Howe present and reporting

-- Howe stated that she got a bill from the law firm that included half of the cost of the court transcript.

-- Howe stated that there was no report but would submit the financial information to Watson to include in these minutes.

Bylaws Committee Report

-- No committee report was available

-- Jacobson asked whether the online version of the Bylaws were up-to-date, and Howe stated that she would verify that it was up-to-date.

Communications Director Report

-- Brian Irving present and reporting

-- Irving stated that he had put out seven (7) news releases since the last meeting, including three (3) for Mike Munger and

one (1) for Phillip Rhodes.

-- Irving is posting ads to various blog environments, and he has received inquiries on the Munger campaign.

OLD BUSINESS

(1) Consideration of a CafePress store:

-- Irving stated that he has not yet been able to contact the CafePress representative to discuss details about setting up a store.

(2) Fundraising agreement with Rebecca Cox:

-- Howe reported that she needed to follow up with Cox and had nothing to report yet about how Cox can help with fundraising.

-- Pasotto expressed a desire to report on our website what percentage of each donation to the LPNC goes to party activities and growth.

(3) Appointment of 2009 Convention Committee:

-- Howe asked for recommendations, but there were none, and this issue was passed on to the agenda to be addressed at the next meeting.

NEW BUSINESS

(1) Candidate reviewing and issues with candidates:

-- Jacobson read a proposed resolution without offering it as a motion, and free discussion followed.

-- Howe indicated that the proposed resolution is not something that the EC can resolve, but that should be addressed by the Bylaws Committee as a possible update to the Bylaws.

-- Howe reported that she had asked one controversial candidate to change the language on his website, and that he had agreed to do so.

-- Jacobson asked the EC to consider the possibility of taking some action to address controversial candidates (meaning those candidates whose expressed stance on issues is in conflict with the LPNC platform), and EC members in attendance agreed to consider it and that Pasotto would use discretion and interaction with the EC to determine what should be posted at lpnc.org about such candidates.

(2) Tarheel Libertarian subscriptions:

-- Irving expressed a need for a new subscription process for the Tarheel Libertarian newsletter.

-- Irving asked for us to remove subscription from the membership form. Howe said that this did not require a motion to be updated.

-- Irving stated that he wanted to inform current subscribers that there is an update to the approach to how we handle subscriptions.

- Bateman stated that the membership list can be used to help in making this change in subscription process.
- Irving expressed the primary concern is cost for printing, folding, and mailing hard copies of the newsletter.
- Jacobson and Pasotto did express a desire to see a quarterly PDF version of the newsletter even if we do not print and mail it, and Irving agreed to continue putting that together.

(3) Action to thank the first 500 registered Libertarians since the LP obtained ballot access in 2008:

- Howe asked for ideas on how to communicate to those individuals and encourage them to become paid members.
- Watson asked whether the campaign would pay for itself in membership, and Howe stated that it would take ten new memberships and that she expects the campaign would pay for itself.
- Howe stated that Mike Munger will pay for the campaign up front and did not expect any campaign return for his contribution.
- Howe stated that she would work with Bateman to compare the list of registered Libertarians with the membership list and handle those with a different campaign.
- Howe asked for objections to her going forward with the campaign at Munger's funding, and no EC members in attendance expressed an opposition to the effort.

(4) Policy on fundraising:

- Irving described that Hogarth had indicated on the LPNC EC forum an appeal for support to fund the campaign described in the previous point of new business. Then, he expressed a desire for the LPNC to have a policy for making such a fundraising appeal.
- Howe stated that such a policy is not something we should impose on an individual, and Jacobson expressed that it was more of a courtesy on the part of the fundraising individual.

(5) The position of Ballot Access Director:

- Howe stated that we have not yet appointed anyone to resume ballot access activities in the position of Ballot Access Director, and she assumes the current director will not want to continue in such a position.
- Jacobson brought to discussion having people start petitioning for signatures for the next ballot access effort should we need to petition.
- Irving asked for us to say what strategy we want to use for Howe's suggestion of beginning petitioning efforts at polls on the November election day.

(6) Investing in any Barr campaign materials:

- Howe indicated that we could use our federal money to purchase such materials in addition to supporting our federal races in NC.
- Howe suggested that the LPNC purchase 100 signs to have

available for outreach events.

MOTION: Phil Jacobson moved to allocate \$600 of the funds in the LPNC's Federal Account to purchase signs and other campaign materials from the Barr campaign for use in LPNC outreach events.

SECOND: Jason Bateman

PASSED (Brian Irving voted against)

(7) Harry Browne museum opening in Kernersville:

-- Howe expressed a desire for us to put forth a statement that the LPNC is delighted to have such a museum to honor Browne.

UPCOMING MEETINGS:

-- The next meeting is set for 11:00 AM 13 September 2008 in Greensboro at the Lone Star Steakhouse on High Point Road.

-- Upcoming meetings are scheduled for October 25 and December 13.

MOTION: Phil Jacobson moved to adjourn

SECOND: Brian Irving

PASSED (no opposition)

CALL TO ADJOURN at 2:47 PM by Howe