



June 24, 2004  
Executive Committee Meeting

Second Draft, with corrections

A regular meeting held at Golden Corral  
In Winston-Salem, NC

These minutes were e-mailed to: [ecLPNC@yahoogroups.com](mailto:ecLPNC@yahoogroups.com), [JudicialCommittee@LPNC.com](mailto:JudicialCommittee@LPNC.com) and the County Contact list - - but not yet

With Ms Howe presiding and Ms Wilcox recording, the meeting came to order at 10:40 AM.

**Members Present:** Ms Howe, Mr. Wrights, Ms Wilcox, Mr. Vuchnich, Mr. Dixon, Ms Hogarth, Mr. Pitts, Mr. Goree – by proxy (Mr. Hill), Mr. Howe – by proxy (Ms Howe), Mr. Hill, Mr. Blackburn (arriving late) and Mr. Irving (present but not voting).

**Members Absent:** Mr. Byers

**Staff Present:** Mr. Haugh

**Guests:** Seth Ilys, Max Longley, Jennifer Schulz, Derrick Gilliland, Elizabeth Vance and Jeff Bentley

### I. Opening

- A After the addition of several items, the agenda was accepted as amended.

### II. Executive Director's Report

- A The most recent fundraising letter has run its course. It did see a small profit after a major price adjustment from the print house. The winning issue was "Changing Course" - - the budget.
- B The John Locke Foundation will try to find enough copies of "Changing Course" to provide a copy for each Libertarian candidate.
- C The next fundraising letter will go to the printer before the end of next week. This letter will ask for money for media advertising for candidates.
- D Replacements need to be found for two candidates who have dropped out of their races – the NC 35 Senate seat and Iredell County Commissioner. The cut off date for these filings is August 19<sup>th</sup>.
- E There are now 65 known Libertarian candidates on the ballot for November.

### III. Officer Reports

#### A. Chair

- 1. The Howes and several other members of the EC attended the IOPL Gala at which the Libertarian Party was mentioned from the podium on several occasions.
- 2. The gun buy-back press release created good news coverage in the Durham newspaper.
- 3. Ms Howe is in the process of setting up a meeting with Mr. Ballentine to discuss their common interest – removing Governor Easley from office.
- 4. Our list of presidential electors was turned into the State Board of Elections.

#### B. Vice-chair

- 1. Mr. Wrights reported that because of continued problems with referrals from National, there is little action regarding inquiries.

#### C. Recording Secretary

- 1. NO REPORT

**D. Treasurer**

1. Appropriate forms have been filed for the second quarter.
2. Financial statements are completed for month ending June 30<sup>th</sup>, copy attached:

	<u>6/30/2004</u>	<u>5/31/2004</u>
<u>Assets</u>		
Cash	\$ 26,258	24,228
Pledges receivable	<u>935</u>	<u>1,035</u>
Total assets	<u>\$ 27,193</u>	<u>25,263</u>
<u>Liabilities and net assets</u>		
Current liabilities-accounts payable	2,432	778
Net assets		
Temporarily restricted net assets	10,941	10,941
Unrestricted net assets	<u>13,820</u>	<u>13,544</u>
Total net assets	<u>24,761</u>	<u>24,485</u>
Total liabilities and net assets	<u>\$ 27,193</u>	<u>25,263</u>

3. The only restricted fund we have now is Ballot Access.
4. Mr. Vuchnich has created a policy regarding restricted funds, copy attached:

**Policy for Contributions Received with Donor Imposed Restrictions**

*The following sets forth the policy to be followed in accepting and recording contributions from donors when such donors have placed restrictions on how the use of those contributions may be used. This policy is also intended to be applied to cases in which the Libertarian Party of North Carolina (LPNC) solicits donations from donors in which the solicitation implies a restriction on the use of the contributions generated by those solicitations. This policy is set forth since it is expected within the course of operations of the LPNC that contributions remitted by donors may contain restrictions on use of those funds and that from time to time the LPNC engages in soliciting funds for specific purposes and that by engaging in these activities the LPNC has a fiduciary duty to properly handle these funds.*

- A. *Upon receiving a contribution for which a donor implied restriction exists the Treasurer will record the contribution to the general ledger system as with any other contribution but will also set up a separate account and a fund balance will be recorded. The purpose of establishing this separate fund will be solely to track expenditures made for the restricted purpose as specified by the donor.*
- B. *On a monthly basis the Treasurer will report the following: a balance sheet, statement of operations, statement of functional expenses and a separate accounting of any existing fund balances. Any fund balances will be tied in total to the balance sheet under Net Assets as "Temporarily restricted" or "Permanently restricted" as determined by the Donor's restriction. Additions to or expenditures from will be reported in aggregate on the separate accounting of fund balances.*
- C. *Expenditures will be recorded to the separate fund balances based on what the Treasurer believes to be in accordance with the Donor's wishes. In making this determination*

*conservativeness, will drive the judgment since that favors the Donor's wishes over the LPNC's and ultimately it is the donor who must be protected.*

D. *Since it may not always be clear what expenditures meet the Donor's criteria and there may be disagreements over what is the conservative approach, the following policy will be followed to resolve any questioned costs.*

*i. The Treasurer should be contacted and notified about which expenditure is in question and how that expenditure should be applied.*

*ii. Next the Treasurer, in conjunction with the Executive Director, will attempt to contact the Donor. If contact is established then the Donor will specify how they wish the funds to be used and whether or not the question expenditure meets their restriction.*

*1. If the Donor agrees with the expenditure then the expenditure will be recorded to that fund in accordance with the Donor's wishes. The Treasurer will prepare a written memorandum if the discussion was by phone to document the approval of the expenditure by the Donor. If the approval is via email or letter than that will serve as the supporting document for the expenditure approval.*

*a. As an alternative the Donor will be given the option to release any remaining balances from restrictions. If the Donor accepts this than the remaining fund will revert to unrestricted net assets and will be available for the general-purpose use of the LPNC.*

*b. In cases where more than one Donor made contributions for the same restricted purpose the LPNC will try to contact multiple Donor's if needed in attempting to find Donors willing to accept the questioned costs.*

*2. If the Donor disagrees then the LPNC will have three options available.*

*a. The LPNC can return the remaining funds to the Donor thereby releasing the LPNC from any further obligations.*

*b. The LPNC can spend the remaining funds in accordance with the Donors specifications. The questioned expenditure will not be recorded to the fund balance as the Donor has expressed their intent regarding that expenditure in the negative.*

*c. The LPNC can hold the funds until such time as they see fit to expend them in accordance with the Donor's specifications or until such time as the Donor is willing to release the funds from restriction.*

5. A policy will be forthcoming regarding disbursements.

6. Federal filing reports will be required due to the state party's involvement in fundraising for Badnarik 04.

#### **E. Newsletter Editor**

1. The latest issue of the Tarheel Libertarian was in the mail at the end of June. There is continuing difficulty regarding delivery of TL.

2. Submissions for the next issue are due before the end of the month.

#### **F. Outreach Director**

1. Mr. Pitts reported that there are continued problems getting inquires from National.

2. Mr. Pitts suggested that potential activists might be interested in volunteering via the state web site because of the failure of the National process and this idea will be forwarded to the Webmaster.

#### **G. Ballot Access Director**

NO REPORT

## H. Press Secretary

1. Mr. Irving reported that with tremendous help from Chris Cole, an extensive list of media contacts has been compiled and will be available to all Libertarians. It was suggested that it also be available at the website.
2. Mr. Irving submitted the following policy regarding news releases:
  1. *The LPNC press secretary will maintain a media list, which will be made available to any Libertarian who requests it. News release will be distributed by fax and e-mail.*
  2. *The press secretary will distribute news releases for candidates who request this service.*
  3. *The press secretary will edit and review news releases prepared by any Libertarian candidate or affiliate who requests this service.*
  4. *Candidates, affiliates and other Libertarians interested in making a news release about a particular issue, especially if it is a local or a campaign issue, are in the best position to write about it. They should contact the press secretary and the press secretary will assist them in writing the initial draft.*
  5. *The press secretary will be responsible for determining if the release should be made, if it should go out under LPNC letterhead, and to which media it should be sent. In making these determinations, he will consult with the person who drafted the release, the chair and other members of the executive committee, at his discretion.*
  6. *Ideally, candidate news releases should be sent out under that candidate's letterhead, but that is not absolutely necessary.*
3. Mr. Wrights moved and Ms Hogarth seconded, that we authorize an amount not to exceed \$100 per month for the distribution of news releases for candidates and affiliates. After discussion the motion passed unanimously.
4. Mr. Irving presented a report showing news releases since he took over the position, as follows:

**As of: July 22, 2004**

No	Title	Date	Distribution			Cost
			News	TV/Radio	Other	
1	Libertarian Presidential Candidate in NC	June 24, 2004	46	41		\$5.22
2	Libertarian Presidential Candidate in NC Update	July 2, 2004	46	42		\$5.28
3	Libertarians Protest Kerry	July 8, 2004	46	40		\$5.16
4	Libertarian Party Calls for End to "Gun Buyback"	July 17, 2004	47			\$2.76
5	Libertarians Welcome Morgan Attack	July 18, 2004	46	40		\$10.32
6	Howe Applauds Vinroot Decision	July 22, 2004	110	85		\$11.70
		<b>Summary</b>	341	341		\$40.44

## I. Membership Secretary

NO REPORT

## J. Political Director

1. Mr. Dixon (with his National Chair hat on) reported that National is aware of the problems regarding inquiries and is working on a solution.
2. Mr. Dixon would like to be a clearinghouse for political ideas during this campaign season regarding ideas that may have been tried elsewhere and to pass on to others great ideas that are created in North Carolina.

#### **K. Webmaster**

1. The total web hits for June was 2,663 and that total has already been exceeded in July.
2. The most popular pages in the last period in order were Candidates, Executive Committee and Events.
3. The Webmaster has been requested to keep close track of web hits to try to measure the effects of media advertising.

The meeting was recessed for lunch at 11:50 AM and reconvened at 12:25 PM.

#### **IV. Committee Reports**

##### **A. Convention**

1. Ms Hogarth reported an interest in a convention facility in Hickory.
2. Mr. Haugh volunteered to start negotiations with facilities until a committee is established.

##### **B. County Affiliate Affairs**

1. Mr. Wrights noted that under the direction of Mr. Irving, there is a new Yahoo group dedicated to just the issues of county chairs and affiliate contacts.
2. Mr. Hill reported that the first and only county headquarters has run into problems with their facility due to condemnation (leaky ceiling) but that this will only be a temporary set back.
3. Ms Hogarth reported that work is in progress for a Wake County headquarters and possible meeting site.

##### **C. Strategic Planning Effort**

1. Ms Wilcox reported that the last information-gathering meeting will be held on August 28<sup>th</sup> in Asheville.
2. The next step in the process will be to determine the significance of the data gathered and to begin crafting the plan.

##### **D. Archive and Knowledge Base**

NO REPORT

##### **E. Small Business Owners Initiative**

1. Mr. Pitts reported that he is continuing to gather information and sharing the philosophy of libertarianism with small businesses in his area.

##### **F. Policy Manual/Past Practices**

1. This committee is still being formed.

##### **G. Media Advertising**

1. The committee met and submitted the following report:

*The media committee decided to use the \$2,000 allocated by the LPNC Executive Committee for a media buy to place 30 second radio ads on two stations, WFNC AM640 Fayetteville and WAAV AM680 Wilmington. The issue we selected was annexation.*

*This issue was chosen for two reason: 1) it is a "hot button" issue in several parts of the state and 2) it got the second highest number of votes from the survey included the most recent fundraising letter. The committee also believes this topic will generate the most interest to motivate libertarian activists and encourage donations.*

*Finally, the committee hopes that we will be able to repeat this effort in other markets with ads on other issues.*

*The ad was purchased by the Howe for Governor campaign, to take advantage of lower ad rates for candidates. It was produced at WFNC, who provided us an MP3 version of the ad. The ads will run July 26-31, 2004.*

*This is the text of the ad:*

*Two hundred years ago, many people couldn't vote if they didn't own property.*

*It was the law – but it was wrong.  
 One hundred years ago, women couldn't vote at all.  
 It was the law – but it was wrong.  
 Today, many North Carolinians have no vote when a city wants to annex them.  
 It's the law – but it's wrong.  
 The Libertarian Party opposes forced annexation.  
 Protect your property rights. Vote Libertarian November 2.  
 I'm Barbara Howe, candidate for Governor, and my campaign paid for this ad.  
 To find out more, go to lpnc.org*

WFNC				WAAV			
Daypart	Rate	No.		Daypart	Rate	No.	
5:30am-10am	\$21.00	10	\$210.00	6-10am	\$28.00	10	\$280
10am-3pm	\$28.00	10	\$280.00	10am-3pm	\$40.00	10	\$400
3pm-7pm	\$25.00	10	\$250.00	3-7pm	\$30.00	10	\$300
7pm-10pm	\$14.00	10	\$140.00	7pm-12pm	\$10.00	10	\$100
	Total	40	\$880.00			40	\$1,080
	<b>Grand Total</b>		<b>\$1,960.00</b>				

**H. Badnarik 04**

1. Ms Hogarth reported that the July 4<sup>th</sup> whirlwind weekend was a phenomenal success. The state raised over \$8,000 during fundraising events in Asheville, Durham and Wilmington. NC was the first state to have contributors donate the maximum allowed.
2. There were several national press mentions of the events.
3. Raleigh-Durham has the second largest Meet-up in the country. The last one was held as a protest at the Kerry rally and garnered some limited national press.
4. Lawn signs and bumper stickers will be available from the national campaign very soon.
5. Wake County will be a test market for individual phone calling to find support and volunteers. Party members have prepared a script and will call all Libertarians for whom contact information has been found.
6. Ms Hogarth was given a warm round of applause for stepping up to the plate and doing an extraordinary job of organizing the Badnarik campaign.
7. Research will be done to see if there are any speaking possibilities for Mr. Badnarik in connection with any of the fall fairs.

**V. Old Business**

- A. Budget – still a work in progress
- B. State tax return voter check-off
  1. Counsel is continuing his research and Mr. Pitts will keep the EC informed of progress.
- C. Inclusion in Political Debates
  1. Counsel is continuing his research and Mr. Pitts will keep the EC informed of progress.
- D. Summer volunteer
  1. The oversight of this person's work will be turned over to the Volunteer Coordinator.
- E. Press Secretary – resignation
  1. Noting that the position has been advertised in the Tarheel Libertarian and no one else has expressed an interest in the position, it was moved by Mr. Wrights that Brian Irving be named as the Press Secretary. The vote was unanimous and with the thanks of the EC for his having stepped in to the void.
- F. At-large position resignation

1. Kevin Fortner's at-large position vacancy was not advertised in the Tarheel Libertarian but will be advertised in the next issue.
2. Ms Howe reported that she had accepted Mr. Bailey's resignation after private conversation with him.
3. Mr. Blackburn notified the Committee that due to personal reasons, he is resigning his position as an at-large member of the Committee effective immediately.
4. All three positions will be advertised in the next Tarheel Libertarian.

G. State Fair

1. Mr. Pitts has agreed to determine the cost of insurance
2. Mr. Pitts has volunteered to check into the availability of a larger booth and to pay the difference in cost
3. Mr. Pitts will determine whether another wooden politically homeless booth is necessary.
4. Ms. Hogarth reported that she has an iMac available for the site.
5. Scheduling volunteer time for the fair will begin shortly.

**VI. New Business**

A. Volunteer Coordinator – Seth Ilys

1. Mr. Ilys was introduced as the new Volunteer Coordinator and greeted with a warm round of applause for his willingness to take on the task.
2. Mr. Ilys sees his job as being the go-between, connecting available volunteers with work that needs to be done.
3. Mr. Ilys requested that members who have jobs that need to be done, contact him.
4. Mr. Ilys will also work at creating a directory of 'what works, what doesn't' regarding activism.

B. Executive Director's contract

1. Mr. Wrights moved and Mr. Pitts seconded, that we extend the Executive Director's contract on a month-to-month basis at least until the next regularly scheduled meeting, so that Mr. Dixon can continue his research regarding other Executive Director models. The motion passed unanimously.

C. Endorsement of write-in candidates

1. Mr. Maximilian Longley made a presentation regarding his campaign to become a write-in candidate for District 4 congressional seat.
2. It was reported that enough signatures have been submitted to qualify Mr. Longley's status as a write-in candidate.
3. Ms Hogarth moved and Mr. Wrights seconded, that the Libertarian Party of North Carolina endorse the candidacy of Mr. Maximilian Longley as he seeks the US House of Representatives seat for District 4. The vote was unanimous.

D. Discussion – targeting one small county

1. Ms Wilcox presented a plan to try a 3-level approach to increasing Libertarian activism, using Rockingham County as a small test market.
2. First, a meeting notice will be sent out to every contact for whom we have address information, regarding the next regular county meeting, with a blurb about all the reasons to attend this particular meeting - - fine food, television 'talk back', upcoming campaigns, guest speaker – Barbara Howe.
3. After that postcard and before the meeting date, these same people will get a sample copy of the Tarheel Libertarian with a message designed to increase their interest.

4. After the scheduled meeting, each person will get a follow-up phone call - - thanking them for coming or suggesting alternative ways that they can be involved - - - and of course, asking for money as well as time.
  5. Ms. Wilcox will document the process and report back to the Committee.
  6. Mr. Wrights moved and Mr. Hill seconded, that \$100 be allocated to target Rockingham County with copies of the Tarheel Libertarian. The motion passed unanimously.
- E. EC attendance rules
1. A reminder was given that our By-laws do include attendance requirements.
- F. Resignation of Membership Secretary – Jon Byers
1. Mr. Haugh has agreed to keep the records current until a replacement can be found.
  2. This position will be advertised in the Tarheel Libertarian.

**VII. Adjournment**

- A. The next meeting will be September 11<sup>th</sup> at 10:30 AM at Troutman's Barbecue under the direction of Mr. Hill.
- B. The meeting was adjourned at 2:15 PM.