



October 18, 2003

Executive Committee Meeting

First draft 10-23-03

A regular meeting held at 11 AM at Trailblazer's Restaurant in Sanford, NC

These minutes were e-mailed to: ecLPNC@yahoogroups.com, JudiciaryComm@LPNC.com but not yet

With Ms Howe presiding and Ms Wilcox recording, the meeting came to order at 11:10 AM.

Members Present: Ms Howe, Mr. Wrights – by proxy (Mr. Fortner), Ms Wilcox, Mr. Owen, Mr. Pitts, Ms Mills – by proxy (Mr. Owen), Mr. Dixon (arriving at 11:40), Mr. Howe - by proxy (Ms Howe), Mr. Bailey – by proxy (Ms Wilcox), Mr. Fortner and Mr. Hill – by proxy (Ms Wilcox).

Members Absent: Mr. Goree and Mr. Blackburn

Staff Present: none

Guests: none

I. Opening

- A. The agenda was accepted as presented.
- B. Upon review, the minutes of the regular Executive Committee meeting of September 6, 2003 were accepted.

II. Executive Director's Report

1) Candidate recruitment has begun in earnest. I have developed a spreadsheet to track all commitments and filings. I have begun with the low-hanging fruit, those people who have either recently declared their intent to run for office, or who can be counted upon to run every election. Those that want to run to win and are not attached to a particular race will be urged to run for Soil & Water District Supervisor.

Anyone who is registered to vote as a Libertarian in NC by the end of October is eligible to file for office on our line. If redistricting requires a filing period later than February, then that 90 day deadline will be pushed back with it. I am proceeding as if the district lines will remain very similar to what they are currently, and will adjust as needed when the General Assembly finally approves new district plans.

After the end of October, I hope to enlist the help of county orgs to call their registered voters and fill their local slates. This worked very well in some areas in 2002.

2) I have yet to put out a fundraising letter, as approved last meeting. I hope to get one out within two weeks. In 20/20 rationalizing hindsight, I am actually glad for my procrastination, as I would have featured candidates that did not make it out of their primaries in that letter. I am still seeking a proper hook, given the smaller than expected number of candidates on the November ballot.

One bright spot is TJ Rohr, who finished third for three spots in the Lenoir City Council primary. If these results are repeated in November, he will win. Our two incumbents are already on the November ballot. I have high

hopes for a few other of our candidates too. It may be best to wait until the results are in to write and send that letter.

3) You had requested a budget for direct mail for 2004. Next year, I intend to continue the policy of five or six letters, approximately every other month, but flexible depending on election season developments.

Assuming six letters next year, I would like to send five to our core list, which is currently about 750 good addresses, and one to a broader pool from our database (to about 1600 good addresses).

Until recently, each letter cost about \$800. Working with Freedom Mailing will lower our basic costs, but I would like to start working with color and other minor additions that will cost a bit more, so I will continue with \$800 per letter as a working figure. Which means:

Five letters at \$800 each = \$4000, plus one letter at \$1200 for a total of \$5200 for the entire year.

If we see a significant surge in members and donors, I may wish to seek more funding later. However, considering that this did not occur in 2002, I am not currently projecting increased costs for this reason.

4) I have resumed duties as interim membership secretary, and have informed Barbara that I am willing to continue on a volunteer basis until the right person is selected either by you or the next convention. I have found that a minimally competent job takes less than 5 hours a week. (This is completely due to the fantastic work by Jeff Bentley to clean up the database, put it into very user-friendly software, and write a comprehensive operation manual.) I am willing to maintain the database, process updates and corrections, and provide lists as requested by counties or candidates according to our current policies. I am not planning to do any more than that, although a few larger projects would be quite worthwhile, such as integrating voter registration data, or establishing a web-based system that would allow affiliates more direct access to the data.

I am also curious if the ExecComm needs me to put out an issue of Tarheel Libertarian. I am hoping a good editor will be appointed at this meeting; however stand ready in case a gap needs to be filled. If someone is appointed, I will be happy to help train that person if needed.

5) Since last meeting, I did a morning talk radio show in Rutherfordton, and represented us on a panel at Ragsdale High School in Jamestown. Both events went very well, and should result in future invitations to do them again.

I attended a special meeting of the Rutherford County LP, which was attended by several who organized the recent campaign to stop countywide zoning. Bev Wilcox and I attended the organizational meeting of our newest affiliate at Appalachian State, which looks great. Nine students showed up, and most were quite knowledgeable and enthusiastic. I learned to let Bev handle the inevitable gender disparity question. They have since met to plan regular activities and establish their charter.

6) In my role as regional rep, I have begun informal discussions with LNC members about securing funding for our ballot drive beginning in November 2004. I anticipate that some funding will be forthcoming at the beginning of 2005, but not at the level of support we have received in the past. No promises, but it looks hopeful.

As always, I am happy to answer any follow-up questions you may have, upon my return from Atlanta this weekend.

III. Officer Reports

A. Chair

1. The Chair is building a house...so she **still**, and has little to report.

2. Ms Howe reported that she was recently on a segment of the Jerry Agar show.

B. Vice-chair

1. NO REPORT

C. Recording Secretary

1. Ms Wilcox reported that continued attempts to contact our archivist had been unsuccessful.
2. A motion (Owen/Pitts), passed unanimously to repay Ms Wilcox \$12.83 for a replacement cord for her tape recorder.

D. Treasurer

The acting treasurer's report is as follows:

Treasurer's report for October 2003

- 1) Current Balances
- 2) UMP update
- 3) ED Commissions

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- 1) Current Balances

\$ 8,234.02	General Fund (both Federal/Non-Federal accounts)
7,941.42	Ballot Access Fund
208.00	Thomas Paine Fund

\$16,175.44 Total Available Funds
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2) UMP Status

Most recent UMP payment was \$233.50, reflecting the costs of 10,000 Viewpoints.

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3) ED Commissions

For September '03:

Pledges	\$1770 x 50% =	\$885.00
FR0703	\$25 x 20% =	\$ 5.00
Total commission for September 2003		\$890.00

The Acting Treasurer requested that we authorize her to use electronic banking at a monthly cost not to exceed \$7.00 per month. A motion to authorize (Owen/Pitts) passed unanimously.

E. Newsletter Editor

1. Mr. Owen reported that the Tarheel Libertarian was delivered successfully and that he was very pleased with the results of our new print house and the cost.

F. Outreach Director

1. Mr. Pitts reported that our new space at the State Fair is great and that the first day was a total success.
2. Mr. Pitts stated that he is still working on the Small Business outreach.

G. Ballot Access Director

NO REPORT

H. Press Secretary

1. Ms Mills reported (via Mr. Owen) that she is continuing to try to find timely releases.
2. Mr. Owen also reported that Ms Mills will be on a regional radio program with Mr. Getz.

I. Membership Secretary

VACANT

J. Political Director

1. Mr. Dixon reported that he is working with Mr. Haugh on getting candidates for the 2004 ballot.

K. Webmaster

NO REPORT

IV. Committee Reports

A. Convention

NO REPORT

B. County Affiliate Affairs

NO REPORT

C. Platform

NO REPORT

D. Strategic Planning Effort

1. Mr. Fortner announced that he and Ms Wilcox will start work on the Plan after the first of the year.

E. Archive and Knowledge Base

NO REPORT

V. Old Business

A. Appointment of Platform Committee

1. A motion (Owen/Fortner) was made to take this item from the table, unanimous.
2. A motion (Owen/Pitts) was made and passed unanimously to appoint Doug Adams as chair of the Platform Committee and to forward the following list of members to him:

Shane Killian <shane_k@bellsouth.net> Stanley

Ted Leger <ted@cetlink.net> Huntersville

Maximillan Longley <Erklongley@aol.com> Durham

David Dauphine <david1212@earthlink.net> Blowing Rock

Brian Irving <birving@nc.rr.com> Fayetteville

Phil Jacobson <wooly@mindspring.com> Raleigh

John Caveny <CAVENYJ@Nationwide.com> Kings Mountain

William Meredith <beaumeredith@yahoo.com> Charlotte

Doug Adams <dsadams@us.ibm.com> Durham

Daniel Eichebaum <DoctorMushroom@worldnet.att.net> Cherokee County

Alan Esworthy <gae@esworthy.com> Apex

Seth Fehrs <fehrrs002@mc.duke.edu> Hillsborough

Tom Howe <tomhowe@gloryroad.net> Oxford

B. Discussion – Process by which we implement new membership rules:

TABLED (Owen/Fortner)

C. Appointment – Treasurer:
TABLED

D. Appointment - -Membership Secretary:
TABLED

E. Appointment – Newsletter Editor

1. On a motion (Wilcox/Pitts) Susan Hogarth was appointed as the new Newsletter Editor to replaced Michael Owen who resigned.

VI. New Business

A. Budget discussion:
TABLED (Fortner/Owen)

B. Discussion of Rohr campaign:

1. After discussion of a written presentation by Mr. Rohr, a motion was made (Owen/Dixon) to appropriate \$500 for Mr. Rohr’s campaign for City Council in Lenoir. The motion passed unanimously.

C. Discussion of Super Region:

1. After some discussion and some explanation to the committee by Mr. Dixon, this item was tabled on a unanimous motion (Wilcox/Owen) so that Mr. Haugh would have an opportunity to express his views.

VII. Adjournment

- A. The next meeting is set for December 6th at 11 AM in the Wilmington area and will be arranged by Mr. John Evans.
- B. The January meeting is scheduled for January 24th in Raleigh in conjunction with the National State Chairs Conference.
- C. The March meeting is tentatively scheduled for March 6th in western NC.
- D. The meeting was adjourned at 1:30 PM.